



# BITICA CANDY

2025

**"KICK IT HIGH, REACH FOR THE SKY"**

[www.biticacandy.com](http://www.biticacandy.com)



# What is Bitica Candy Token

Bitica candy token is Cricket base Sports crypto tokens are revolutionizing the sports industry by integrating blockchain technology into fan engagement and monetization strategies. Tokens like Chiliz allow fans to purchase fan tokens, which grant access to exclusive content, voting rights, and promotional options.



# Why we Are



Revenue in the Cricket market is projected to reach **US\$3.71bn in 2024**. Revenue is expected to show an annual growth rate (CAGR 2024-2029) of 2.56%, resulting in a projected market volume of **US\$4.21bn by 2029**. In global comparison, most revenue will be generated in India (US\$2,275.00m in 2024).



# Bitica candy token is Cricket sports utility token.

Sports utility token is Sports crypto tokens are revolutionizing the sports industry by integrating blockchain technology into fan engagement and monetization strategies. Tokens like Chiliz allow fans to purchase fan tokens, which grant access to exclusive content, voting rights, and promotional options. These digital assets enhance the connection between players and fans while creating new revenue streams for teams and organizations. Major cryptocurrencies like Bitcoin and Ethereum serve as foundational platforms for these initiatives, expanding the utility of digital tokens in areas such as gaming and sports betting. With the rise of non-fungible tokens (NFTs) and utility tokens, sports crypto offers a wide range of options for enthusiasts and investors alike. See the full list of sports crypto below.

# Cricket sports Analyst Opinion:

The Cricket market, part of the Sports market worldwide, has seen a slight decline in growth due to factors such as the limited reach of Cricket media and reduced demand for cricket tickets. However, the market is expected to bounce back due to rising popularity of digital technologies and increasing health awareness among consumers. Convenience offered by online health services is also likely to drive growth in the market.





# Definition

The Cricket Market encompasses various aspects of the sport, including media coverage and ticket sales, catering to the immense global fanbase of cricket. It encompasses platforms and channels dedicated to delivering news, analysis, and entertainment related to cricket events worldwide, as well as the sale of tickets for live cricket matches.

# Structure

**Cricket Media:** This component includes revenues from television and online streaming rights for cricket matches, providing fans with access to live coverage and analysis. **Cricket Ticket Sales:** This component comprises revenues from the sale of tickets for cricket matches held in stadiums, online ticketing platforms facilitating ticket purchases, and season ticket packages.

# Why Cricket is Shaping Up to Be the Most Profitable Sport:



Summary: Cricket is experiencing a remarkable surge in profitability. With a projected global market growth and the dominance of leagues like the IPL, cricket's economic impact is undeniable.

## Impactful Highlights:

**Global Market Growth:** The cricket market is anticipated to grow by 2.56% during 2024-2029, reaching US\$4.21bn.

**IPL's Brand Value:** In 2022, the Indian Premier League (IPL) generated approximately \$8.4 Billion in brand value.

**India's Sports Revenue:** Cricket accounted for a staggering 87% of India's sports industry revenue in 2023.

**BCCI's Wealth:** The Board of Control for Cricket in India (BCCI) stands as the richest sports governing body worldwide.



# Trends & Discussions

Digital Ad Revenue: In 2023, digital ad revenue in cricket grew by 40% to 2,870 crore from 2,045 crore in the previous year.

## Global Sports Growth

The global sports industry is on an upward trajectory, with cricket contributing significantly.

ICC Revenue: Over 800 million U.S. dollars were generated by the International Cricket Council (ICC) from cricket events in 2023.

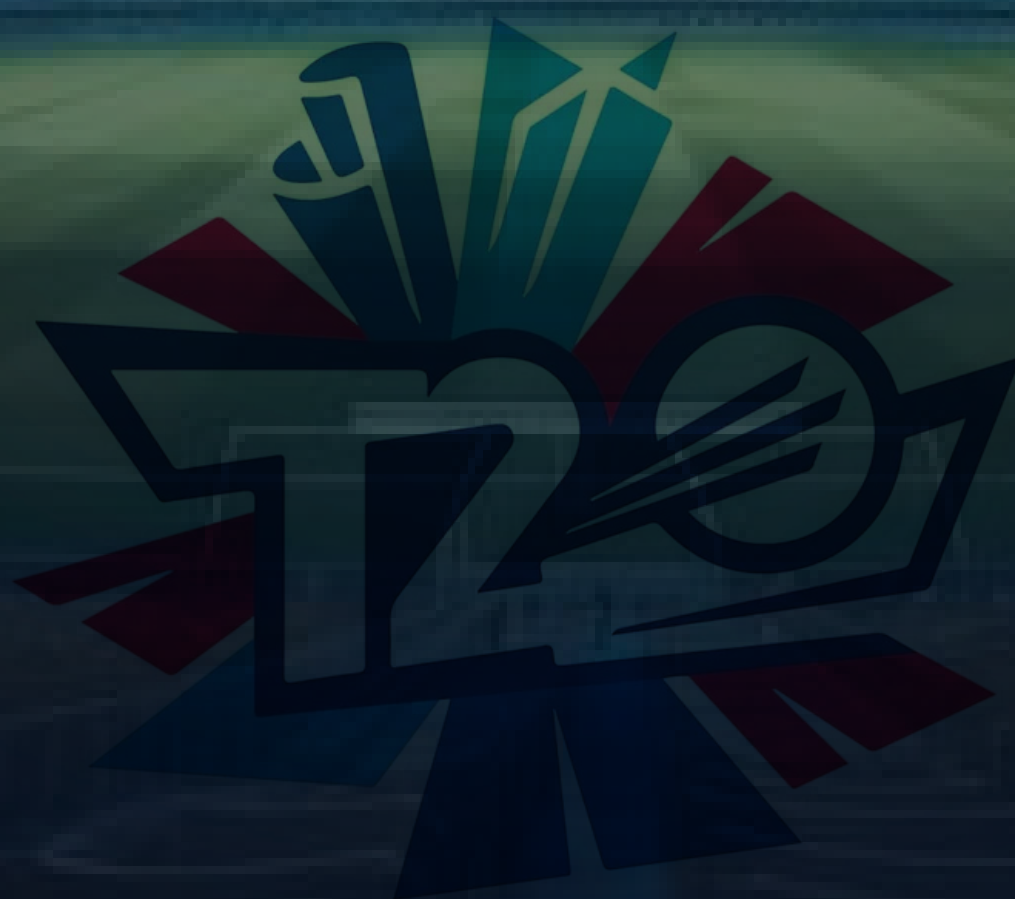


# Rise of T20 Leagues

The popularity of T20 leagues, particularly the IPL, has notably increased cricket's profitability.

**Dominance & Expansion:** Cricket's stronghold in the Indian market showcases its potential for global expansion.

**Digital Platforms & Broadcasting:** These elements have played a crucial role in driving cricket's revenue growth.



# Conclusion

Cricket's ability to attract global audiences, combined with strategic digital and media partnerships, positions it as a contemporary leader in sports profitability. The fusion of traditional sports charm with modern marketing strategies continues to propel cricket into a new era of economic success.



# Stag-1

JAN-2025

Website launch  
Presale announcement  
Coinmarket cap and  
Coin Gecko Listing

# Stag-2

- social media campaign running  
Power full big media marketing
- Telegrame
- Twitter
- Facebook
- Instagrame
- Tiktok
- Bitica Candy traveling portal
- Influencer Marketing stating

**Partnerships**  
CEX Exchange listing  
Website Upgrade

# Stag-3

- Soken legal token audit
  - Soken legal opinion
  - CMC TOP 20
- EXCHANGE LISITING**
- 1,000,000 Bitica candy  
wallet open

# Stag-4

- Bitica pay card launching
- Bitica crypto bank launching
- Bitica atm card machine launching
- Bitica coin Real estate utility launching in [UAE]

# Stag-5

- Bitica Candy Cricket Team Launching
- Bitica Candy gaming utility platform launching
- Bitica Candy E- commerce platform launching
- JULY-2025
- Biggest T-20 - T10 cricket tournament Bitica coin team buy
- Bitica candy token is Created Bitica delegeted proof of stake blockchain [DPOS]

# Learn about the Bitica Dpos Blockchain

<https://biticablockchain.com/>



Bitica's Delegated Proof of Stake (DPoS) Consensus Mechanism In the realm of blockchain technology, consensus mechanisms play a pivotal role in maintaining the integrity and security of the network. One such consensus mechanism that has gained significant attention is Delegated Proof of Stake, often abbreviated as DPoS. Bitica, a blockchain platform, has adopted DPoS as its consensus mechanism, revolutionizing the way transactions are validated and blocks are added to its blockchain. In this article, we will delve into what DPoS is and how it functions within the Bitica ecosystem.

Bitica is a decentralized payments-focused platform powered underneath by the fast and low-cost Bitica blockchain.

In this section, you will be able to learn more about: the vision and strategy behind the platform and its main components how the Bitica blockchain works, its native BDCC token and its governance and development

Bitica Overview: vision, strategy and platform components

Bitica is a decentralized blockchain-powered platform and technology stack whose goal is to enable genuine mass adoption of crypto payments and decentralized finance (DeFi).

The project was launched in 2019 by a team formerly involved in building the Colu project aimed at bringing local currencies to the blockchain.



# More Details plz chek website:

<https://docs.biticablockchain.com/>

How too add bitica blockchain in crypto wallet

Network name

Bitica Dpos Chain

Network URL

<https://mainnet-rpc.biticablockchain.com>

Chain ID

188710

Currency symbol

BDCC

Block explorer URL

<https://biticablockchain.com/>

Chain list website link:

<https://chainlist.org/chain/188710>

**MORE DETAILS**



# Bitica Candy Allocation:

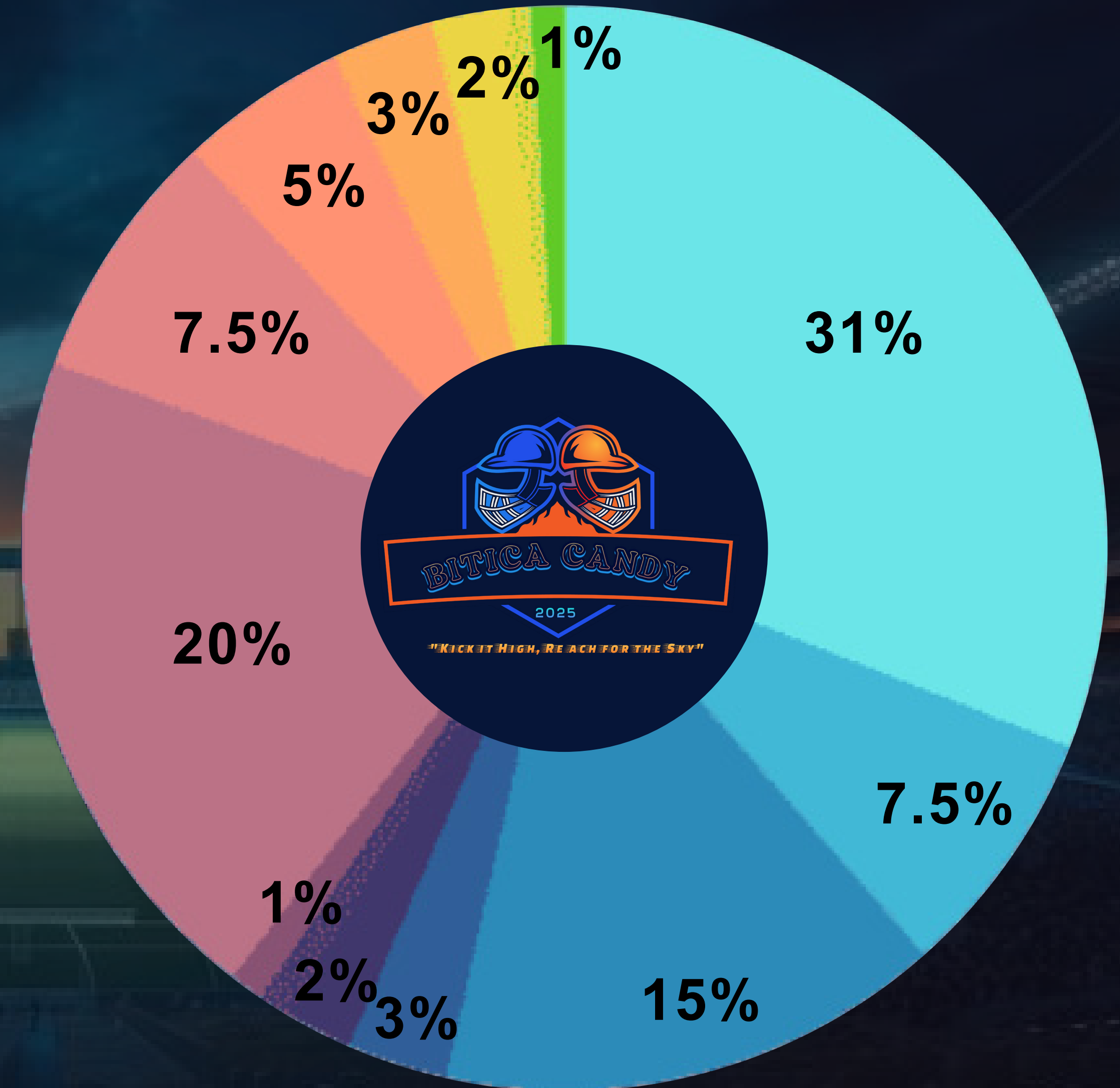
Bitica Candy token a blockchain-based cryptocurrency that operates on a unique and transparent tokenomics model designed to foster a secure and decentralized ecosystem. Bitica's tokenomics can be broken down into several key components.

**Bitica Candy Total Supply : 72,000,000,000**

**Bitica Candy Total Supply : 72,000,000,000**

# Tokenomics

- 31% Founder
- 20% Bitica Cricket Team
- 7.5% Future Investor
- 7.5% Cex,Dex, Listing
- 15% Liquidity Market Making Fund
- 5% Cex launch pad reserve
- 3% Metaverse Partnership
- 3% Artificial Intelligence Partnership
- 2% Charity
- 2% Employee
- 1% Ecosystem
- 1% Advisor/Partner
- 1% Airdrop
- 1% Marketing







Thank you

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